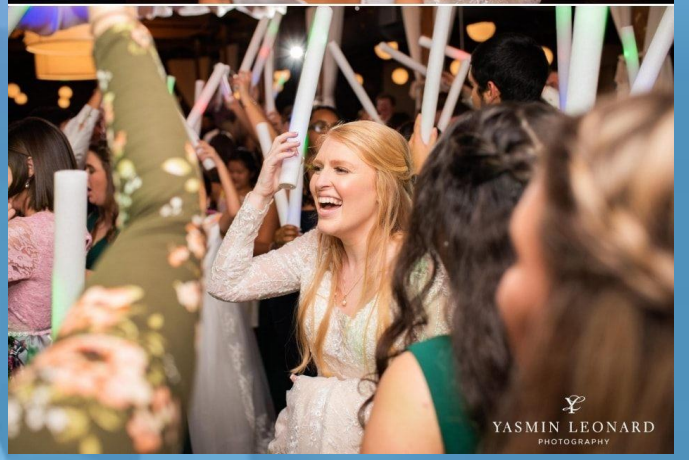
Creating an Ultimate Guest Experience

What will your guests remember the next day or even next year?



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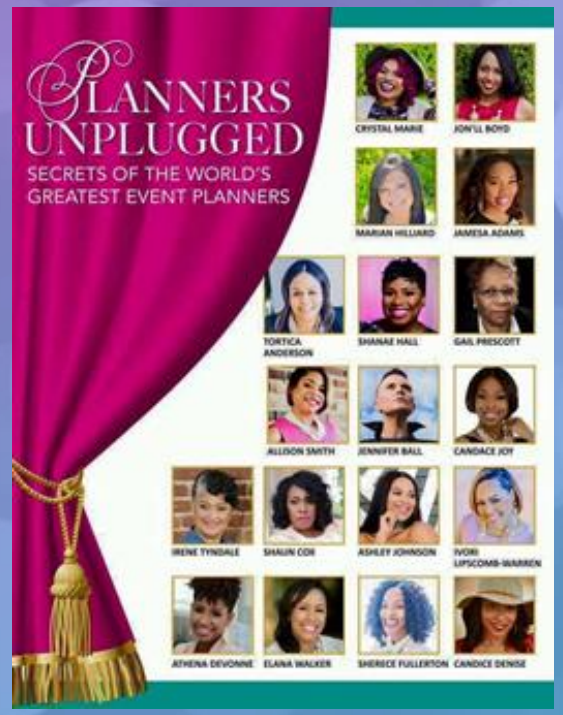
TRIAD BRIDAL association
www.TriadBridal.com

Beverly Clark
Certified Wedding Professional
On Staff

Wish Upon A Wedding

Association of Bridal Consultants
ABC
Since 1955



{the} Bridal Society
Wedding Planning Certification Course

Who am I?

Sandals WeddingMoons Certified Specialist

Certified Sandals Specialist

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- Your Spouse
- Your Family/Friends
- Your Wedding Party
- Your Vendors
- Your Guests

What information?

Meetings?

Follow Up

How do you Communicate?

How Often?

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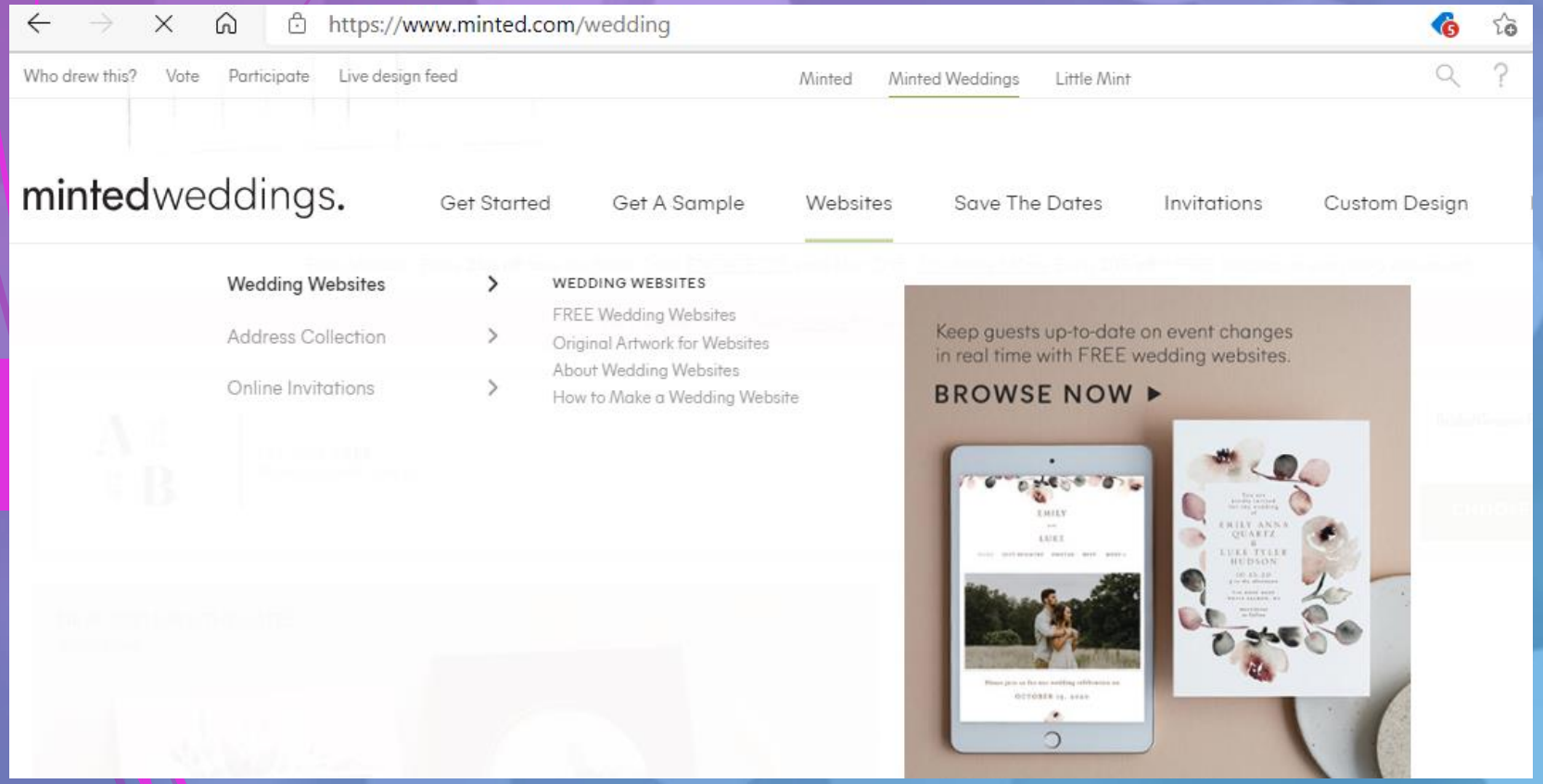
Guest Experience Begins WAAAAAAAY Before THE Event…

Create a wedding website

What information should be on there?

Are you on Social Media?



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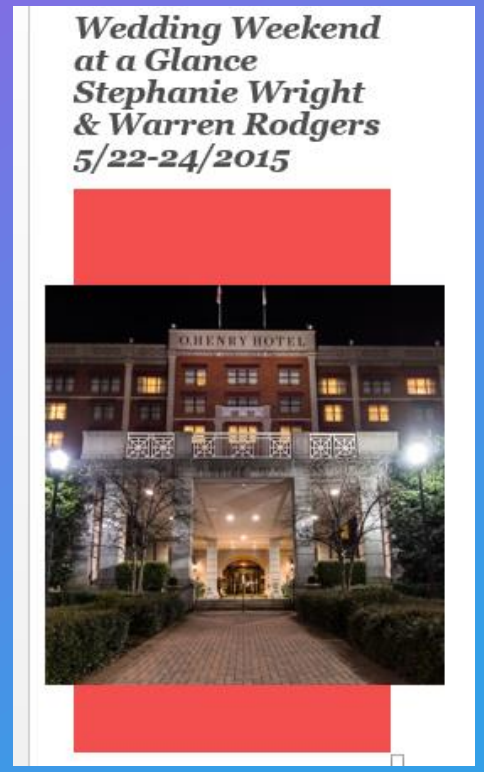
You've planned the event… What does the week/day of look like?

- Programs
- Rehearsal Details
- Welcome Letters
- Wedding Party



Princess Bride Wedding Weekend Schedule

June 24-27, 2016

Date:	Persons:	Location:	Time:	Destination:	Notes:
Friday June 24	Bill, Gloria, Carol	Arrive Chapel Hill	??	Aloft Hotel	Driving from GA
	David	Arrive RDU	1:30pm	J & K's	Kathy will pick up- RDU bag claim area
	Lou & Jennifer	Arrive RDU	3:37pm	Aloft Hotel	Jada will pick up- RDU bag claim area
	Everyone	Aloft Hotel	6:00pm	Nantucket Grill - Dinner	J & K will pick up at Aloft /return you + Bill/Gloria drive their car
Saturday June 25					
	Everyone	Breakfast	8:30am Pickup at Aloft	J & K's house *Biscuitville* biscuits breakfast will be at our place (fetched by David & Katharine)	Jada will pick up at Aloft /return you + Bill/Gloria drive their car
	Everyone		9:45am		Back to Aloft Hotel
	Everyone	On your		Aloft: You can eat lunch	Until 3:30pm

Friday, May 22, 2015

Check into hotel and get settled in O' Henry Hotel in the Garden Area

Address: 624 Green Valley Rd, Greensboro, NC 27408
(336) 854-2000

4:30pm-6:00pm Rehearsal in Garden at O'Henry Hotel

6:30pm- Rehearsal Dinner at The Proximity Hotel
704 Green Valley Rd, Greensboro, NC 27408

Saturday May 23, 2015

11:30am- Stephanie, Bridesmaids, and mothers meet in Suite #____ at the O'Henry Hotel for brunch and dress

First look photos with Father and Grandfather

Stephanie w/ her parents

3:15pm- Jennifer will check on Warren and pin flowers on the guys

3:30pm- Warren is taken over to the Proximity w/ Jonathon in the O'Henry Taxi

3:45pm- Stephanie is taken over to the Proximity w/ Renee in the O'Henry Taxi

4:00pm-4:20pm for first look photos at Proximity Hotel Garden

4:20pm-During this time- Jennifer will pin on flowers and give wedding party flowers in

6:00pm Ceremony begins
Grandparents will be start to be seated

After Ceremony-

6:30pm- Receiving Line in Caldwell Room C & F including wedding party and parents

6:45pm- Family Group Photos & Signing of Marriage License- Brittany Brockel & Bill Plymale

Toasts After Dinner:

Father of the Groom & Best Man: Bill Plymale
Maid of Honor: Brittany Brockel
Additional toasts (names so they can be introduced):

Sunday, May 24, 2015

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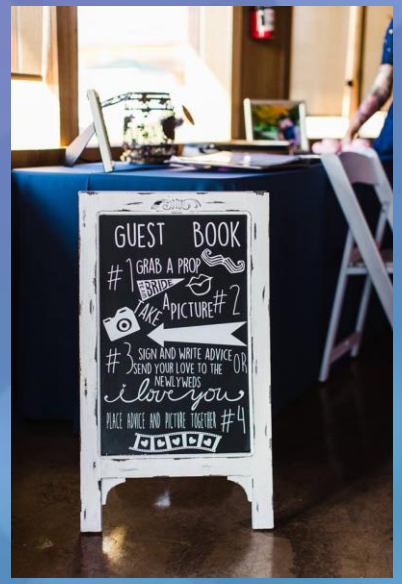
print



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Are you a gifter?

- Hotel guest
- Welcome bags
- Wedding Party Thank You Gifts
- Parents/Grandparents Thank You Gifts
- Spouse Gift for wedding day
- Wedding Guests
- What about the Vendors?

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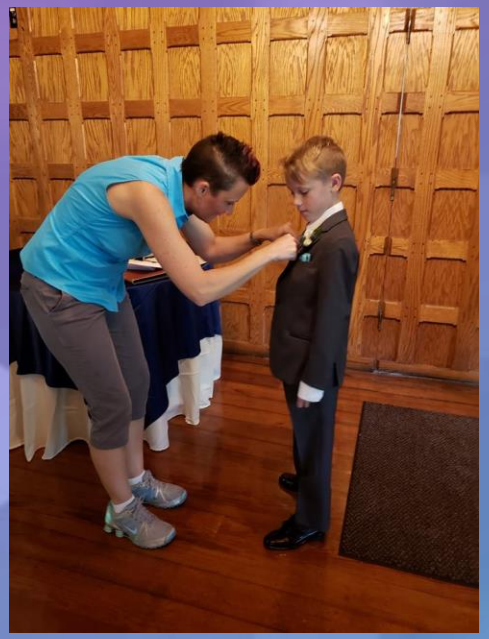

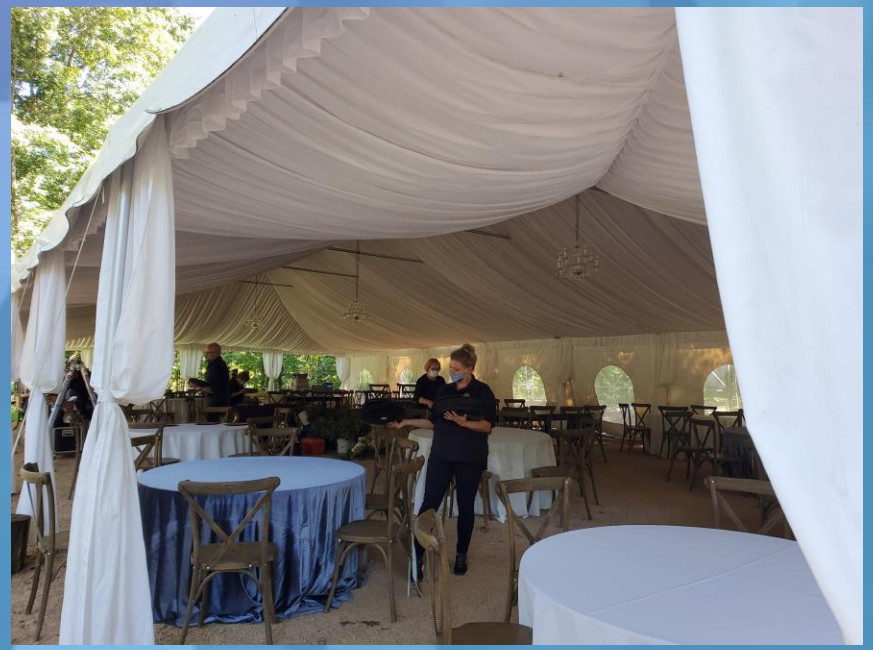

Set Up...

Who's handling this? Friends/Family or Vendors?

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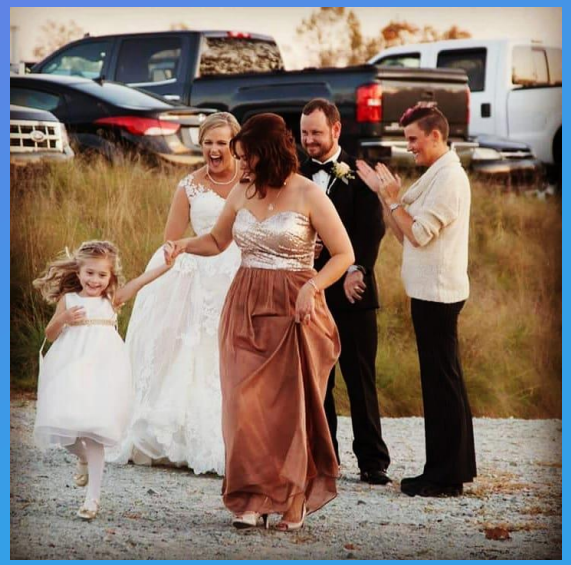
Who's Welcoming Your Guests & HOW

Greeters &
Parking Attendees

Gifts…
WHO stands by them?
WHO moves them?



Should You Leave Gifts Unattended?

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During the Event

Heather Long

Oct 8, 2016 at 4:21pm •

How awesome is my wedding planner?! Does yours get out there too?

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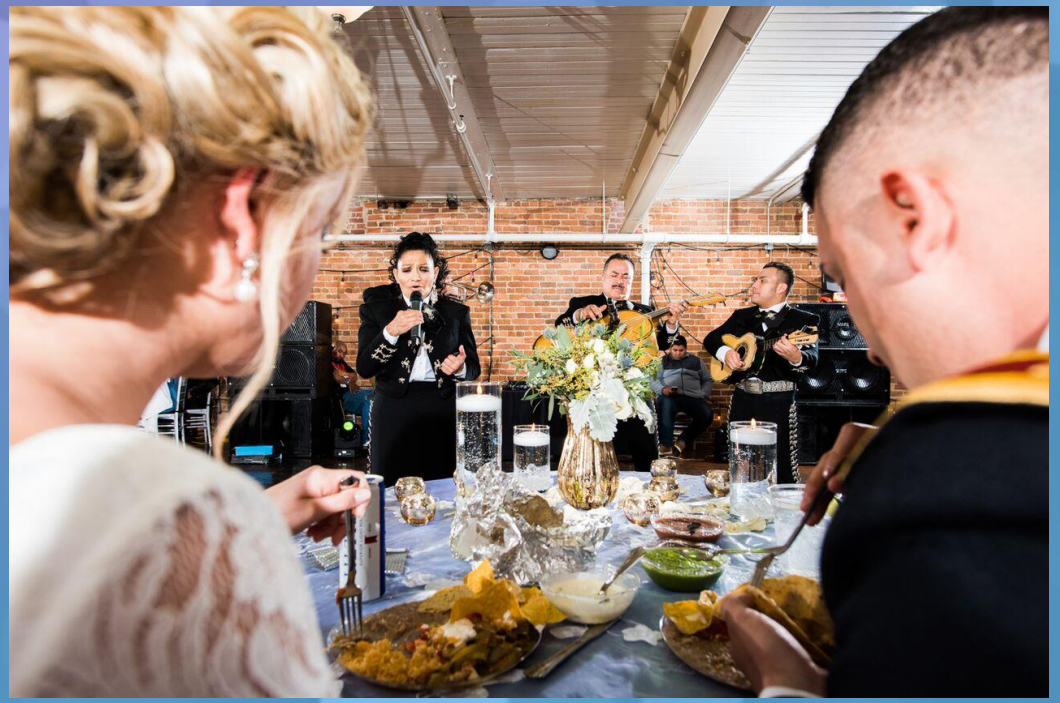
Remember to use your 5 senses when planning an event



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Plan from EVERY guest's point of view

- From the last seat in the room to the very front row
- Elderly
- Disabilities
- Children
- Wedding Party
- Family
- Couple
- First guest
- Last one to leave

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Think about the flow of the day

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After the Event

- Are you leaving early?
- Who is there during the strike of the event?
- Who helps the family pack up the car?
- Who returns rentals?
- When do pick up happen?
- Who returns your rented attire?

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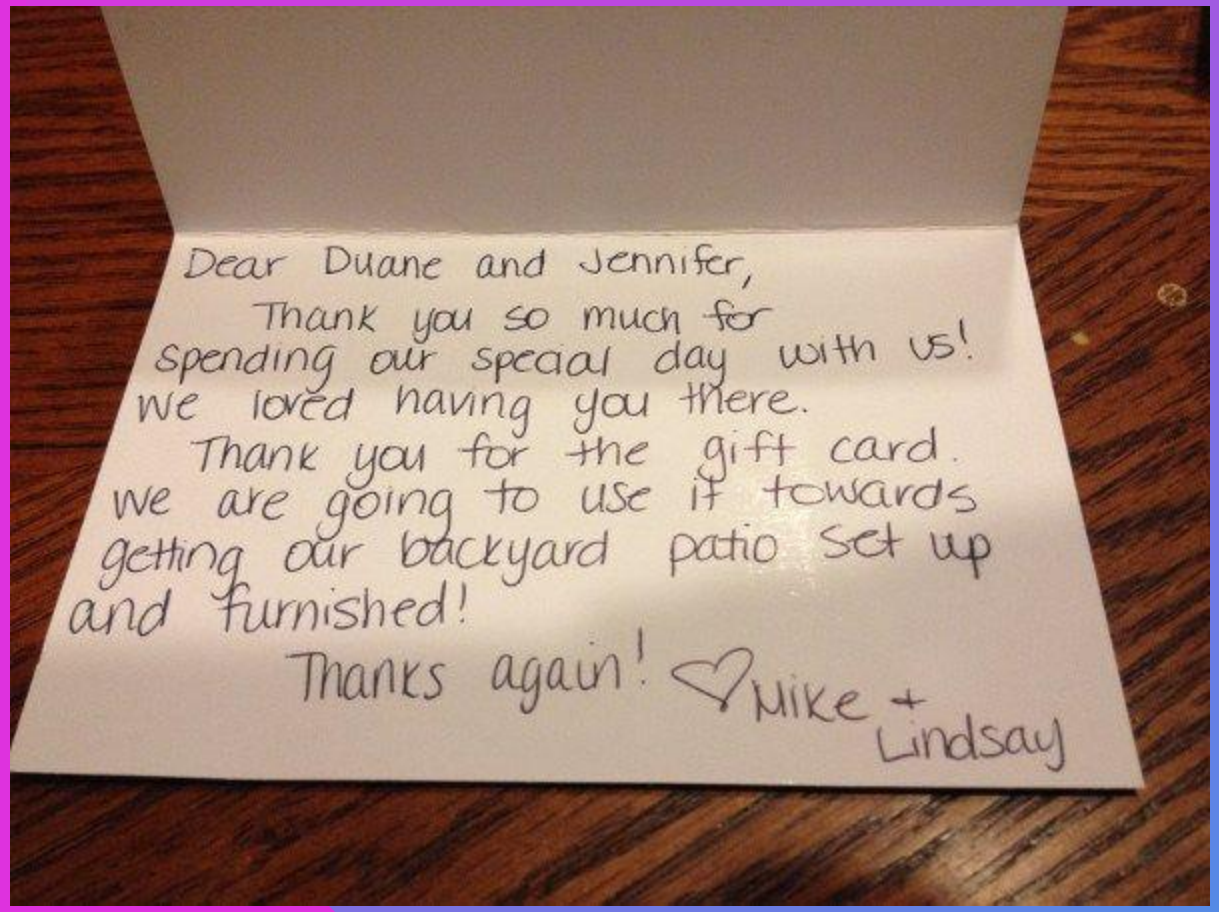

The Follow UP

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Thank you

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